VENDOR

SPONSOR

2026

WELCOME PACKET



WELCOME

Hello.

WELCOME TO THE FITFORLIBERTY HEALTH AND WELLNESS EXPO!

The FitForLiberty Expo is a collective celebration of health covering not just physical fitness, but mental health, emotional wellness, and community connection. We are a wellness movement built by our community for our community. Bringing you the resources to aide our residents, small business owners and surrounding communities alike.

Thank you.

THE FITFORLIBERTY TEAM

MEET THE TEAM



APRIL BRUNET



DEANNA SCOTTON



LINDSEY TALBERT

Hello.

WELCOME TO THE FITFORLIBERTY HEALTH AND WELLNESS EXPO!

FitForLiberty is a local nonprofit organization committed to promoting community health and wellness. Our mission encompasses physical fitness, mental health, emotional well-being, and fostering meaningful connections within the community. Through our events and resources, we aim to provide a platform for fundraising, volunteer engagement, and contributions that support our mission.

We are a wellness movement created by the community, for the community. Our goal is to deliver valuable resources that benefit residents, small business owners, and the broader surrounding areas.

Thank you.

APRIL BRUNET
PRESIDENT OF FITFORLIBERTY OWNER OF SAPPHIRE 24 FITNESS & SAPPHIRE STUDIO

DEANNA SCOTTON
VICE PRESIDENT OF FITFORLIBERTY, OWNER OF EZER WELLNESS LLC, ND, HHP, MH

LINDSEY TALBERT
SECRETARY OF FITFORLIBERTY, OWNER OF TWISTED T FARMS

WHAT TO EXPECT

A FULL DAY OF EXPO | 8:00 AM - 2:00 PM- PLEASE DO NOT TEAR DOWN UNTIL AFTER WE ANNONCE 5K WINNERS

A full schedule will be posted as the event gets closer ONLINE.

VENDORS VILLAGE

Local vendors will be positioned for optimal visbility. First come first serve for space reservations. This event is outdoors.

PERFORMING ARTS GROUPS| KIDS ZONE

local performing arts groups will be in attendance ready to draw a crowd for performances. A kids zone will be available.

EDUCATIONAL & FITNESS CLASSES

There will be classes available free to the public, providing resources and valuable knowledge to the community.

TURKEY TROT | DEKA COMPETITION

Liberty's Annual Turkey Trot (5K) will take place alongside a DEKA fitness competition.



VENDOR KICKOFF CHECKLIST

- [ ] **COMPLETE VENDOR FORM**

https://www.fitforlibertyexpo.com

- [ ] **PAY FOR SPACE**

Please visit the vendor form for a direct link or write a check or pay with cash, contact us at fitforlibertync@gmail.com.

- [ ] **BRING A TABLE**

You are in charge of providing your own tent, tables, chairs, and any necessary items for setup. You will be allocated a 10' x 10' space. The spots are outdoors this year, tents are vendor's responsibility. Please let us know if you will be using a generator or need a power source(we will do our best to accommodate but cannot guarantee power). Be prepared for cash transactions because service is spotty.

- [ ] **CHECK IN THE DAY OF EVENT**

You can set up your space between 8:00 and 9:00 AM. Please ensure that your vehicles are cleared from the street and parked by 9:30 AM. Remember to check in at our designated location. The teardown will begin after our 5K winners are announced at 2:00 PM. Vendors will be positioned in the courtyard.

- [ ] **HELP US GET THE WORD OUT**

Please share our flyers and event on your social media.

THANK YOU!

We are thrilled to welcome you aboard and eagerly anticipate collaborating in the future. Our community appreciates your involvement, and we expect this movement to flourish in the coming years.

HOW TO REACH US

Email fitforlibertync@gmail.com

Website www.fitforlibertyexpo.com

SPONSORS

THANK YOU FOR CONSIDERING SPONSORSHIP OF OUR FIT FOR LIBERTY HEALTH & WELLNESS EXPO. THIS EVENT WOULDN'T BE POSSIBLE WITHOUT THE GENEROUS SUPPORT OF BUSINESSES LIKE YOURS. DONATIONS MUST BE IN BY NOVEMBER 5TH IN ORDER TO BE PLACED ON THE T-SHIRTS.

SPONSORSHIP LEVELS

NETWORKER $100

Your business name will be featured on our website. You are welcome to include a business card inside the 5K bags. Additionally, you can register as a vendor at no cost.

SILVER SUPPORTER $250

Your business name will be featured on our t-shirts, social media, and website. Additionally, you can include a business card in our 5k bags. You also have the opportunity to set up as a vendor at no cost.
DONATIONS MUST BE IN BY NOVEMBER 10TH IN ORDER TO BE PLACED ON THE T-SHIRTS.

GO FOR GOLD $500

Your business logo will be featured on our T-shirts, social media platforms, banner, and website. Additionally, you will receive recognition as a sponsor during the 5K event. You have the opportunity to include one promotional product along with a business card in both the 5K bags and vendor bags. Furthermore, you can set up as a vendor at no cost.
DONATIONS MUST BE IN BY NOVEMBER 10TH IN ORDER TO BE PLACED ON THE T-SHIRTS.

HOME TOWN HERO $1,000

Your business logo will prominently appear on our T-shirts, displayed large at the top of the back. You will receive shout-outs on our social media platforms, and your logo will be featured prominently on our website and banner. Additionally, you will be recognized as a sponsor throughout the event. Feel free to place any promotional materials at our 5K booth and include them in our vendor bags. You are also entitled to a **FREE** vendor booth at the event, located in the prime spot. A sponsor banner will be set up at the check-in tent upon your arrival. To top it off, we will create a mini 30-second commercial for your business to share on our social media channels. DONATIONS MUST BE IN BY NOVEMBER 10TH IN ORDER TO BE PLACED ON THE T-SHIRTS.

SPONSOR FACTS

HOW TO GIVE

- Visit our website to find the giving link for sponsors.
- To write a check or pay with cash, please contact us at fitforlibertync@gmail.com.
- Ensure all promotional products are delivered to Sapphire24Fitness during business hours, 2 weeks before the event, for inclusion in the bags.
- If you wish to register as a vendor, please fill out our vendor form on our website or scan the QR code below. Sponsors do not need to pay a fee.
- Email your logo (without a background) to fitforlibertync@gmail.com at least four weeks in advance. If you want us to start promoting your business on social media, feel free to send it sooner.
- Follow @fitforliberty on Facebook and Instagram, and share our event to help spread the word.

SIGN UP TO BE A VENDOR FOR FREE AS A SPONSOR

HOW TO REACH US

Email fitforlibertync@gmail.com

Website www.fitforlibertyexpo.com


FIT FOR
LIBERTY
2026
COMMUNITY EXPO
TURKEY TROT 5K
DEKA
VENDORS
PERFORMANCES
FOOD TRUCKS
EDUCATIONAL CLASSES
THE SATURDAY BEFORE THANKSGIVING
LIBERTY, NC
Vendor Parking
Classes and Performances
Food Truck Alley
Vendor Market
DEKA
5K Start/Finish
5K WARM UP
Inter-Generational Field Day
Kids Zone
FFA
Agricultural Education
Check-in
Street Parking
EVENT MAP LEGEND
Food Truck Alley
Grab a bite to eat and enjoy local food vendor!
5K Start/Finish | Warmup
Start and finish line for the 5K run | Get warmed up and ready to run
FFA
Petting Zoo
DEKA
DEKA fitness challenge area
Kids Zone
Fun activities and games for kids!
Classes and Performances
Educational class, performances fitness classes and more
Vendor Market
Shop local vendors and discover unique items. Farmers Market.
Intergenerational Field Day
Games and activities for all ages to enjoy together!
Map not to scale